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Profile

Ana B. Hernández-Lara is Associate Professor and Assistant Director of the Department of Business Management at Rovira i Virgili University (Spain). She obtained her PhD at Pablo de Olavide University (Spain) in 2007 about the influence of corporate governance on innovation.

Her research lines are related to corporate governance, innovation, internationalisation and the tourism sector. She currently participates in different research groups and projects about the internationalization process of Spanish firms and their innovation strategies.

Education

PhD in Management, Pablo de Olavide University (Sevilla, Spain), 2007.

PhD course on strategic management, Texas A&M University (College Station, TX, USA), 2005.

Master in accounting and finance, Universidad Politécnica de Madrid, Spain, 1998.

BBA in Economics and Business Studies, Universidad de Sevilla, Spain, 1998.

Academic Experience

Assistant Professor, Universidad Pablo de Olavide (Sevilla, Spain): 2001-2006.

Assistant Professor, Universitat Rovira i Virgili (Tarragona, Spain): 2007-2010.

Lecturer, Universitat Rovira i Virgili (Tarragona, Spain): 2010-2011.

Senior Lecturer, Universitat Rovira i Virgili (Tarragona, Spain): 2011-pres.

University Management Experience

Assistant Director, Dpt. Business Management, URV, 2011-pres.

Publications: Journal Articles

El aouni, Fatimazohra, Hernández-Lara, A.B., Cascón-Pereira, R. (2013), "Building the Morocco brand as a tourist destination: The role of emigrants and institutional websites", *Journal of Urban Regeneration & Renewal*, Vol. 6, no 3, pp.252-263 ISSN:1752-9638.

Hernández-Lara, A.B., Campa Planas, F., Sánchez Rebull, M.V. (2012), "Categorizing the Spanish accommodation sector: Does firm size influence economic profitability?", *Cornell Hospitality Quarterly*, Vol. 53, nº 3, pp. 257-264. JCR.

Campa-Plans, F., Hernández-Lara, A.B., Sánchez-Rebull, M.V. (2012), "Éxito en la internacionalización hacia China de un grupo industrial espanyol", *DYNA Ingeniería e Industria*, Vol. 87, nº 3, pp. 726-727. JCR.

Banchieri, L., Campa-Planas, F., Cascón, R., Guercio, M.B., Hernández-Lara, A.B., Sánchez-Rebull, M.V. (2012), "Spanish business investment in China from the perspective of the consulting Garrigues", *Measuring Business Excellence*, Vol. 16, nº 2, pp. 35-40.

Sánchez Rebull, M.V., Campa Planas, F., Hernández Lara, A.B. (2011), "Dolceta" Educación online para los consumidores: Una descripción del módulo de alfabetización financiera en España, *El Profesional de la Información*, Vol. 20, nº 6, pp. 682-688. JCR.

Campa Planas, F., Hernández Lara, A.B., Sánchez Rebull, M.V., Veses Ibáñez, V. (2011), La rentabilidad económica explicada a través del tamaño: Las empresas de ingeniería civil en España”, *DYNA Ingeniería e Industria*, Vol. 86, nº 5, pp. 549-556. JCR.

Hernández, A.B., Ryan, G. (2011), Coping with climate change in the tourism industry: A review and agenda for future research, *Tourism and Hospitality Management*, Vol. 17, nº 1, pp. 79-90.

Sánchez Rebull, M.V., Hernández, A.B., Banchieri, L., Campa Planas, F., Ginieis, M. (2011), Mandatory cost and other cost coming from the adoption of quality certifications in the hospitality business, *Tourism and Hospitality Management*, Vol. 17, nº 1, pp. 153-169.

Camelo, C., Fernández Alles, M.L., Hernández, A.B. (2010), Strategic consensus, top management teams, and innovation performance, *International Journal of Manpower*, Vol. 31, nº 6, pp. 678-695. JCR.

Hernández, A.B., Camelo, C., Valle, R. (2010), The effects of boards of director son R&D investments: The case of Spain, *International Journal of Human Resources Development and Management*, Vol. 10, nº 2, pp. 152-165.

Hernández, A.B., Gorjup, M.T., Cascón, R. (2010), The role of the instructor in business games: A comparison of face-to-face and online instruction, *International Journal of Training and Development*, Vol. 14, nº 3, pp. 169-179.

Hernández Lara, A.B., Campa Planas, F. (2010), Competencias y utilidades de los juegos de negocios para la gestión empresarial: Una experiencia formativa, *Revista Iberoamericana de Contabilidad de Gestión*, nº 8, pp. 1-14.

Camelo Ordaz, C., Hernández Lara, A.B., Valle Cabrera, R. (2005), The relationship between top management teams and innovative capacity in companies, *The Journal of Management Development*, Vol. 24, nº 8, pp. 683-705.

Publications: Books, Chapters & Reports

Campa Planas, F., Hernández Lara, A.B., Sánchez Rebull, M.V. (2010), Teixit empresarial, in *Informe d'economia local i regional de les Terres de l'Ebre 2010*. Càtedra d'economia local i regional, Tarragona. ISBN: 978-84-694-3106-1.

Campa Planas, F., Hernández Lara, A.B., Sánchez Rebull, M.V. (2011), Teixit empresarial, in *Informe d'economia local i regional de les Terres de l'Ebre 2011*. Càtedra d'economia local i regional, Tarragona. ISBN: 978-84-695-3309-3.

Banchieri, L., Campa Planas, F., Cascón, R., Guercio, B., Hernández Lara, A.B., Sánchez Rebull, M.V. (2012), Teorías y modelos. El proceso de internacionalización de las empresas españolas en China, in *Aspectos jurídicos y financieros de la inversión empresarial española en China*. Bosch Ed., Madrid. ISBN: 978-84-7698-779-7.

Banchieri, L., Campa Planas, F., Cascón, R., Guercio, B., Hernández Lara, A.B., Sánchez Rebull, M.V. (2012), La

inversión empresarial española en China desde la perspectiva de la asesoría de empresa: Una entrevista a la firma Garrigues, in *Aspectos jurídicos y financieros de la inversión empresarial española en China*. Bosch Ed., Madrid. ISBN: 978-84-7698-779-7.

Funded research projects

2009-2013: 2009 SGR 667. Human Factor, Organisations and Markets. Research groups map of the Catalan Government. AGAUR, Catalan Government. Researcher.

2011-2013: DER2010-15507. Análisis jurídico-financiero de la inversión empresarial española en Asia y Latinoamérica. Ministry of Science and Innovation. Researcher.

2011-2013: ECO2010-18329. Factores de éxito de las spin offs universitarias españolas. Ministry of Science and Innovation. Researcher.

2008-2011: P07-SEJ-02478. Análisis de la incidencia del liderazgo estratégico, los acuerdos de cooperación y la creación de spin off de base tecnológica en el desarrollo de innovaciones empresariales, Government of Andalucía. Researcher.

Editorial reviews

Reviewer of DYNA Ingeniería e Industria (JCR)

Reviewer of Journal of Business Research (JCR)

Reviewer of European Journal of International Management (JCR)

Reviewer of Revista Contabilidad y Dirección

Reviewer of Measuring Business Excellence (SCOPUS)

Editorial reviews

Winner of the VIII edition of the ACCID prize for the study: "Analysis of Catalan investments in China".